



# Burbage & Easton Royal Cricket Club

## PHOTOGRAPHY, LIVE STREAM AND AUDIO-VISUAL RECORDING OF YOUNG PLAYERS POLICY

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**This policy applies to all Club members and its paid coaches**

Both Burbage & Easton Royal Cricket Club (BERCC and the ECB are keen to promote positive images of individuals playing cricket and does not wish to prevent live streaming, video recording, photography or any other form of capture or use of audio-visual materials ('Streams, Photos and Recordings). However, BERCC & ECB wishes to ensure that Streams, Photos and Recordings within cricket are captured and used appropriately.

**BERCC wish to utilise video / live streaming / photographs for the following reasons:**

- Coaching and player development
- Allowing fans of the clubs playing who are not able to physically attend to watch the game via the livestream
- Club / Sponsor marketing

The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) and the use of social media is part of general data protection and safeguarding good practice in a club.

- Other persons, organisations, or businesses, who may have an interest in photographing young players during Cricket activities, will be made aware of this policy, and asked to respect it.
- The Club will **NOT** allow members or coaches to photograph, video or make other images of young players **WITHOUT** the prior **WRITTEN CONSENT** of the Parent/Carer. Additionally, if aged 12 years or over the young player should also provide consent.



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- Where the Club is given advance notice of a Press interest in activities involving young players, parents/carers will be notified in advance and given the opportunity to give consent for images of their young players to be used. The Press will be asked by the Club not to use images of young players without prior written consent having been received from parents/carers.
- The Club will make reasonable efforts to ensure images of young players are used solely for the purposes of promoting and celebrating the activities of the Club which may be promoted via social media e.g. Facebook.
- Coaches may use videos and video analysis to help the young players in their cricket progression. The videos will be kept on a secure iPad/tablet/laptop which is password protected and video files will only be available for Level 2 coaches. The device will be securely stored between training sessions.
- The Club will accept no liability for images of young players obtained from outside the ground.
- Live streaming and Highlights show will be managed using the NV Play system-Check. The recordings will be made from a static camera.
- Where BERCC plan to utilise live streaming, photographing or recording a match, prior approval from the opposition team will be sought at least 48 hrs before the fixture. Where teams, and umpires indicate they object, the streaming / photographing / recording will not take place.
- Spectators and any other persons attending the match or event will be made aware that live streaming, photography and/or audio-visual recording will be taking place. BERCC will display a clear and prominent notice.
- Images will only be kept for the playing season in which they have been recorded.